

**"There Are Occasions and Causes Why and Wherefore in all things."**

—(Shakespeare)

Although empirical therapy is sometimes the acme of good judgment, the intelligent physician desires his reasonable "why" to be clearly answered before prescribing for his patient. In the case of **Pepto-Mangan (Gude)** "the why is plain as way to parish church." It furnishes, in agreeable, bland and immediately appropriable form, the needed material for corpuscular and hematinic reconstruction in anemic, chlorotic and marasmic conditions. "Wherefore" and "therefore" it meets every rational indication, as definitely proved by the hematologic test and the clinical experience of almost two decades of professional use.

#### **The Peculiar Pallor**

of the cheek, lip and conjunctiva in chlorotic anemia, is characteristic and unmistakable. It is eloquent testimony of an "Iron-hunger." An imperative signal of an "iron-need."

That **Pepto-Mangan (Gude)** best satisfies this need, is demonstrated by the prompt return of healthy color to skin and mucous membrane. Digestion is not disturbed; constipation does not ensue; the teeth are not injured.

**Pepto-Mangan (Gude)** is indicated in anemia, malaria, chlorosis, amenorrhoea, dysmenorrhoea, rickets, Bright's disease, as a blood builder before and after operations; as a general tonic and reconstructor in convalescence from diphtheria, typhoid fever, scarlatina, la grippe, etc.

**Pepto-Mangan (Gude)** has gained and maintained an unique and unequalled reputation as a pleasant and efficient hematinic in such conditions. Dose:—Adults, a tablespoonful 3 times a day; children in proportion.