

A Word of Explanation

OUR friends will no doubt note the increased size of our "Physician's Daily Memorandum" for 1914, and an explanation is therefore in order. Heretofore, the book has consisted of about two-thirds blank space and one-third printed space, and thus has been mailable as **merchandise**, instead of printed matter. Until the Parcel Post law became operative, it was mailable at the **same rate of postage to all parts of the country**; the new law, however, makes it obligatory to forward all merchandise by Parcel Post, and prescribes that all packages over four ounces in weight must be paid for as one pound, **and at varying rates, in accordance with the postal zone for which it is intended**. When it is considered that about 150,000 copies of this book are mailed, the physician can readily appreciate the almost impossible task of looking up the individual zone rate and affixing the required Parcel Post stamps to each copy. In addition to the infinite amount of time and trouble, which this would involve, it is practically certain that many copies would reach physicians with postage-due stamps affixed, because of changes of location, incorrect addresses, etc., etc. For the above reason, **and especially because we do not wish to have any physician pay a single penny in order to receive his copy**, we have added a sufficient number of printed pages to render it classifiable as **printed matter**, mailable at ounce rates, with ordinary postage, **to all parts of the country alike**, as has been the case heretofore. In preparing copy for the additional pages, we have endeavored to render same interesting and instructive. It is hoped that the physician will continue to welcome and utilize the book, and that the few waifs of humor that have been interspersed may also be appreciated, when some idle moment makes it possible for the physician to look them over.

M. J. BREITENBACH CO.